

Neighborhood Networks



*Neighborhood Networks:
A Community Asset*

Delivering Technology Access to America's Communities

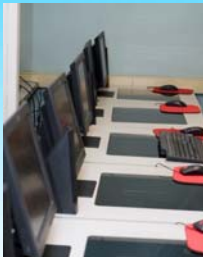
The Neighborhood Networks Initiative

In 1995, the U. S. Department of Housing and Urban Development (HUD) had a vision: to create an initiative that promotes self-sufficiency and delivers computer access to low- and moderate-income residents living in privately owned HUD-insured and -assisted multifamily housing.

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What is Neighborhood Networks?

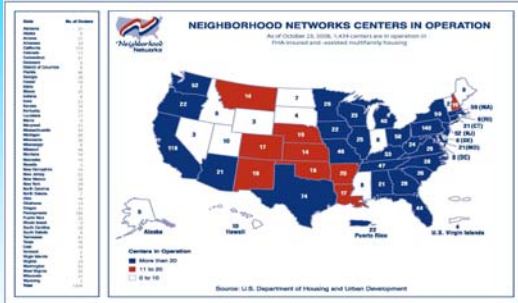


Neighborhood Networks is a community-based initiative that encourages the development of multiservice community learning centers that provide residents with access to technology.

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More than 1,400 Neighborhood Networks centers!



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Why Neighborhood Networks?

- The Department of Labor (DOL) projects that some of the fastest-growing jobs during the years 2009-2014 will require some degree of computer literacy.
- Americans earning less than \$30,000 a year are online less than Americans with higher annual incomes.
- Low-income youth are less likely to use computers at home than their peers.
- Youth who regularly attend high-quality afterschool programs have better grades in school; more academic opportunities; better peer relations, and lower incidences of drug use, violence, and pregnancy.

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Who's involved in Neighborhood Networks?

- HUD and Neighborhood Networks staff.
- Centers serving families, seniors, or the disabled.
- Diverse property management companies and owners.
- Local partners.



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Offering a return on investment



- The Neighborhood Networks Initiative makes properties more competitive, which can attract new residents, lower vacancy rates, and stabilize tenancy.
- The Initiative helps to decrease security and upkeep costs by giving residents a greater sense of pride and a greater stake in the overall well being of the community.

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Rewards to residents

- Adults have access to job-training classes, education, and support services.
- Children and youth have access to afterschool activities and mentoring programs.
- Seniors can become familiar with computers and have access to healthcare and other social service programs.

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Creating a community resource

- Community residents have access to resources, programs, and other services.
- Local businesses, corporations, and other organizations are provided with greater access to targeted populations.
- The Initiative improves the economic health and vitality of the community.

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Minimum requirements

- Located on or near a HUD multifamily property.
- Provides services to residents of a HUD multifamily property.
- Has one computer with Internet connectivity that is accessible to all residents.
- Has a HUD-approved business plan using the Strategic Tracking and Reporting Tool (START).

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10 steps to a successful center

- Step One: Articulate goals.
- Step Two: Involve residents.
- Step Three: Establish resident advisory panels.
- Step Four: Identify challenges and develop solutions.
- Step Five: Plan ahead.

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10 steps to a successful center (cont'd.)

- Step Six: Develop tools to measure progress.
- Step Seven: Secure funding.
- Step Eight: Build partnerships.
- Step Nine: Hire the right staff.
- Step Ten: Operate as a business.

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Center sustainability

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Funding opportunities



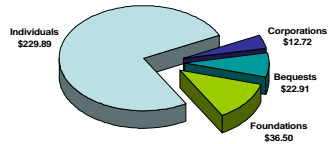
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- HUD support:
 - Residual receipts.
 - Owner equity.
 - Reserve for replacement.
 - Rent adjustment.
 - Excess income.
- Private and corporate contributions.
- Fundraising events.
- In-kind contributions.

Developing a funding strategy: Who's giving?

Total Giving 2006: \$295.02 billion



Foundation Center 2008. Source: Giving USA 2007, Giving USA Foundation, Center on Philanthropy at Indiana University

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Sustainability resources

- Remote assistance via toll-free information line: (888) 312-2743.
- Weekly funding opportunities.
- Neighborhood Networks consortia.



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Regional consortia

- Alabama Neighborhood Networks Consortium (Alabama)
- California Neighborhood Networks Consortium, Inc. (Southern California)
- Digital Promise, Inc. (Pacific Northwest)
- Hawaii Neighborhood Networks Consortium (Hawaii)
- Houston Neighborhood Networks Consortium, Inc. (Southeast Texas)
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Regional consortia (cont'd.)

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Sustainability resources



- Onsite and remote technical assistance.
- Neighborhood Networks publications.
- Neighborhood Networks Web site.
- Monthly conference calls.

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Sustainability resources



- Strategic Tracking and Reporting Tool (START).
- One-stop-shop Web page.
- Interactive virtual learning courses (IVLCs).

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Sustainability resources



- Neighborhood Networks Week.
- National Training Conference.
- Regional Technical Assistance Workshops (RTAWs).

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START business plan overview

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**START business plan:
A roadmap for success**

Why START is important:

Strategic Tracking and Reporting Tool (START) guides centers in the development of infrastructure, program planning and development, and budget planning.

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**START business plan:
A roadmap for success**

Why START is important:

- Beginning the START process.
- Budgeting and fundraising.
- Planning center operations.
- Organization and management.
- Program planning.
- Marketing and outreach.

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START business plan: A roadmap for success

Why START is important (cont'd.)

- START helps center stakeholders with tracking and updating:
 - Progress toward goals, activities, and outcomes.
 - Funding and budgeting information.
 - Partnership information.
 - Changes in center staffing and staff responsibilities.
 - Changes in demographics and center usage.

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START business plan: A roadmap for success

Other benefits of START:

- Helps property owners and managers track their return on investment.
- Easy access to information.
- Helps HUD Neighborhood Networks Coordinators conduct their tasks.
- Helps center staff to work smart.

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Questions?



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or
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The Neighborhood Networks Initiative

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What is Neighborhood Networks?



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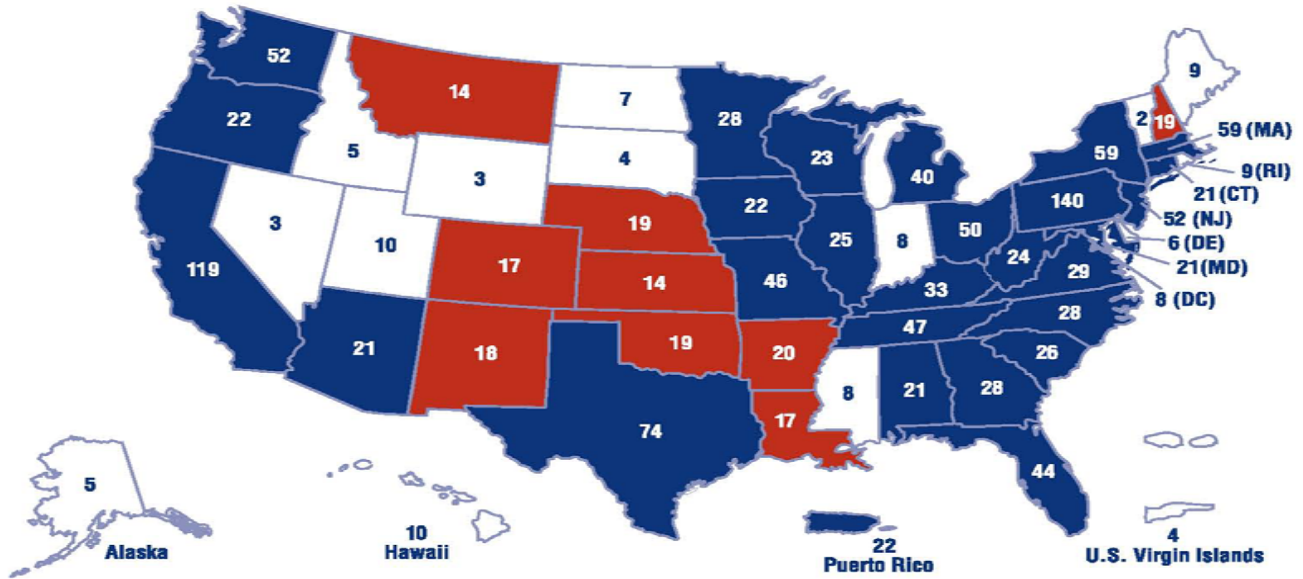
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NEIGHBORHOOD NETWORKS CENTERS IN OPERATION

As of October 23, 2008, 1,434 centers are in operation in
FHA-insured and -assisted multifamily housing

State	No. of Centers
Alabama	21
Alaska	5
Arizona	21
Arkansas	20
California	119
Colorado	17
Connecticut	21
Delaware	6
District of Columbia	8
Florida	44
Georgia	28
Hawaii	10
Idaho	5
Illinois	25
Indiana	8
Iowa	22
Kansas	14
Kentucky	33
Louisiana	17
Maine	9
Maryland	21
Massachusetts	59
Michigan	40
Minnesota	28
Mississippi	8
Missouri	46
Montana	14
Nebraska	19
Nevada	3
New Hampshire	19
New Jersey	52
New Mexico	18
New York	59
North Carolina	28
North Dakota	7
Ohio	50
Oklahoma	19
Oregon	22
Pennsylvania	140
Puerto Rico	22
Rhode Island	9
South Carolina	26
South Dakota	4
Tennessee	47
Texas	74
Utah	10
Vermont	2
Virgin Islands	4
Virginia	29
Washington	52
West Virginia	24
Wisconsin	23
Wyoming	3
Total	1,434



Centers in Operation

- More than 20
- 11 to 20
- 0 to 10

Source: U.S. Department of Housing and Urban Development

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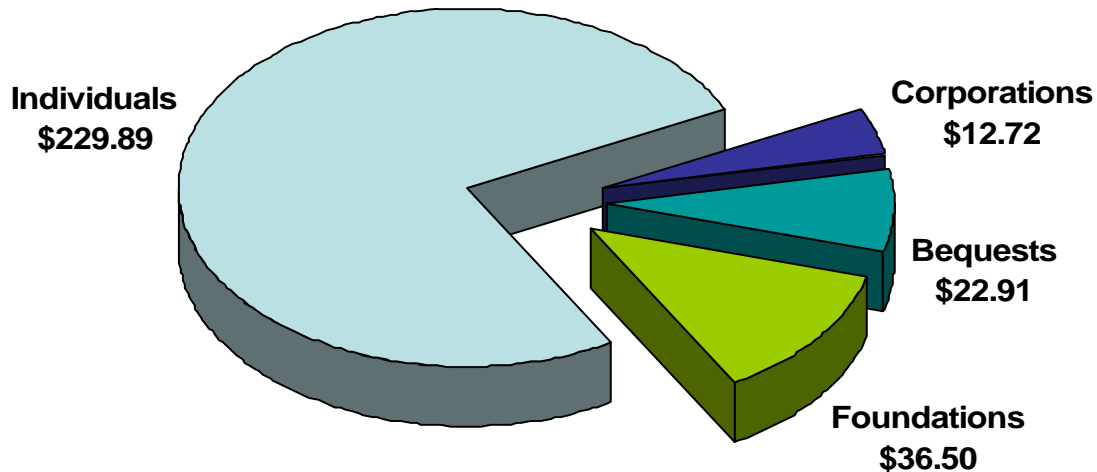
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